Batent and Trademark (Affice the United States Serial No.: 09/942,453 Docket No.: 17209-333 Filed: August 30, 2001 Conf.No.: 7938 Art Unit: 3695 Applicant(s): Thomas Jessop Et Al. Examiner: Pollock, Gregory A For: Apparatuses, Methods and Articles of Manufacture for Business Analysis

Mailstop RCE Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

AMENDMENT/RESPONSE ACCOMPANYING RCE, 37 CFR §1.114

Sir:

Further to the Final Office Action dated March 2, 2010 (hereinafter "Office Action"), in view of the concurrently filed Request for Continued Examination ("RCE"), and in view of the following amendments and/or remarks, Thomas Jessop Et Al. and/or Attorney(s) for applicant(s) (hereinafter "Applicants") request entry thereof and reconsideration of the above-referenced application.

Amendments to the Claims are reflected in the listing of claims beginning on page 2.

Remarks begin on page 9 of this paper.

35 USC § 101 remarks begin on page 9 of this paper35 USC § 103 remarks begin on page 11 of this paper.